

MAINSTREAMING THE GENDER DIMENSION IN OECD STATISTICS: THE OECD GENDER DATA INITIATIVE

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OECD contribution to Promoting Gender Equality – MCM endorsements

2023 statement

[..] "define the main principles for collection, analysis, and dissemination of gender disaggregated and gender-relevant data at the OECD, building on ongoing statistical and methodological activities around gender disaggregated and gender-relevant data and indicators at the OECD".

2024 statement

[..] "we encourage the OECD to continue to mainstream gender equality and inclusion, taking an intersectional approach, grounded in credible analysis using gender-disaggregated data. We welcome the progress of the Gender Dashboard, currently in its pilot phase, the gender policy reviews and the Gender Data Initiative, as well as the upcoming first edition of the OECD Forum on Gender Equality that incorporates best practices".





OECD Gender Data Initiative Status quo

- 1. Gender data is a prerequisite for evidence-based gender analysis
- 2. Progress has been made, but gender data is unevenly distributed across policy areas
- 3. Gender equality cuts across a range of areas, with a scope to further connect OECD's statistical work on gender
- Leverage alternative new data sources and techniques to better cover gender analysis





Gender data initiative

Activities

- Co-operation, co-ordination and fundraising
 - Internal coordination and governance in the statistical process
 - Training on gender data development among staff
 - Collaboration with NSOs and IOs
 - Fundraising
- Data products
 - New gender data in emerging priority areas, filling gaps
 - Corporate guidelines in collecting, analysing and disseminating gender data
 - Gender dashboard
- Capacity building with member countries and beyond through fora, global events etc





Gender data initiative

Activities

Promote good practices in gender statistics, coordinate and address data gaps:

- Awareness, data gaps and common understanding (2024/25)
 - Map existing datasets, coordinate, identify gaps and priorities
 - Leverage and coordinate with international efforts
- Corporate guidelines, dissemination and data platform (2025/26)
 - Examples of good practices, guidelines as an evolving tool
 - Making OECD gender data findable and linkable, common labelling





Awareness, data gaps and common understanding - Stocktaking survey

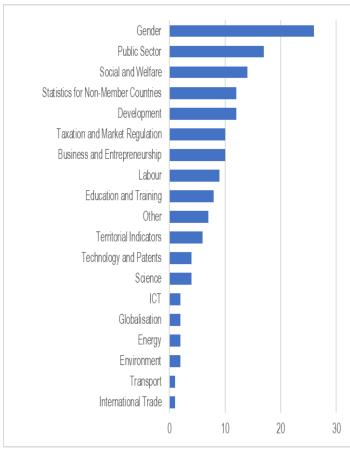
In May 2024, the Statistics & Data Directorate conducted a Gender Data **stocktaking survey** to gather information on:

- ✓ Existing data & data-related work on gender across the house to understand the breadth of the work on gender within the OECD and across international partners
- ✓ Planned future work around the gender narrative to shape a coordinated way forward and avoid potential duplications of efforts
- ✓ A wish list of gender data needs based on key policy questions to set priorities for resource allocation and combined efforts





Survey first findings: domain coverage



81 existing datasets and indicators on gender and gender disaggregated data.

Top 4 domains are the public sector (17), social and welfare (14), statistics for NMCs (12) & development (12)

The least represented domains are international trade and transport (1)

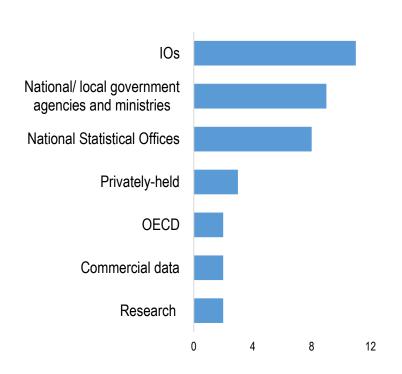
Regular activity projects account for the 89% of the OECD work

For almost 30% of the regular activities no new developments are foreseen for the coming years





Survey first findings: Data providers & data collection



More than half of the OECD directorates declare to use other IOs data for their work - in prevalence these are surveys data, child/ income/ households, LF, firms or questionnaires compiled by administrative data or time use surveys.

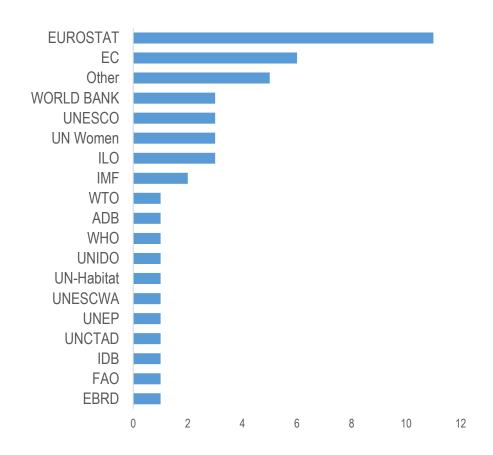
Several directorates use NSOs as data providers. Data come from Surveys, either households, time use, LF, or administrative/ business registers.

Among these projects, only three are partially affected by confidentiality (i.e., data cannot be redistributed)





Survey first findings: IOs collaborations



47% of the projects are carried out with the cooperation of at least one international organization.

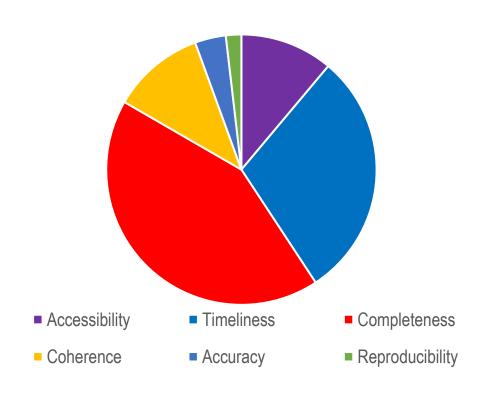
The OECD's most common collaborators are:

- 1) Eurostat
- 2) UN agencies
- 3) European Commission
- 4) World Bank





Survey first findings: Data quality



Challenges with gender data quality:

- Completeness (43%)
- Timeliness (30%)
- Accessibility (11%)
- Incoherency on concepts and definitions (11%)

Among data lacking completeness there is a predominance of data coming from NSOs as well as National/ local government agencies and ministries sources (45%).

Timeliness is also an issue for data sourced via NSOs (30%), IOs (30%), OECD (22%) and private/commercial providers (17%).





Survey first findings: Data Gaps & Intersectionality

Gaps

- Regions Country coverage / sub-national granularity
- Topics such as in the domain of: SME, access to finance, time use, ownerships, women in management and in public administration positions, entrepreneurship, households, education, job skills, green transition, energy
- Time length of time series / timeliness

Intersectionality

- Socio- demographic variables age, education, foreign-born, socio- cultural functions
- Economic variables un/employment, HH income, work contract types, innovation





Survey first findings: Alternative Data Sources

- Big data: GAFA, GDELT, web-scraped data
- Firm-level data
- Administrative data registers





Gender data initiative

Next steps - Corporate guidelines, dissemination & data platform

- Improve the searchability of gender and gender-related data on the <u>OECD data platform</u> by making OECD gender data findable and linkable by introducing common labelling grounds
- Develop a framework of main principles for collection, analysis, and dissemination of gender disaggregated and gender-relevant data at the OECD
 - → Examples of good practices, guidelines as an evolving tool





THANK YOU for your attention! For any questions, please contact us at

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